



## SPONSORSHIP OPPORTUNITIES

### 2011 Green Jobs Initiative

SJF Institute and Clean Edge have partnered to provide better information and understanding, as well as high-profile examples of green and clean tech job opportunities to demonstrate the potential of the green economy. The Green Jobs Initiative:

- Identifies and publicizes innovative, green-job creating companies through the **Green Jobs Award** [greenjobsaward.org](http://greenjobsaward.org)
- Increases the available data on green and clean tech jobs through the **Clean Tech Job Trends** report [cleanedge.com](http://cleanedge.com)
- Maintains a **free clean tech jobs board** to connect job seekers with opportunities across the country [jobs.cleanedge.com](http://jobs.cleanedge.com)

Reach over **50,000** clean tech business and economic development professionals

#### Publicity Channels for Sponsors Include:

- Exposure on Green Jobs Award website and via program e-bulletins
- Exposure on Clean Edge Jobs website
- Green Jobs Convening and Award reception in October 2011
- National Press releases in Fall 2011 distributed through CSRwire and Business Wire
- Recognition in the 2011 *Clean Tech Job Trends* report (pending full report funding)

#### PRODUCED BY



The SJF Institute connects, inspires, and accelerates sustainable entrepreneurs and the fields that support them. For more information, visit [www.sjf institute.org](http://www.sjf institute.org).



Clean Edge, Inc., founded in 2000, is the world's first research and advisory firm devoted to the clean tech sector. For more information, visit [www.cleanedge.com](http://www.cleanedge.com).

# 2011 Green Jobs Initiative

## SPONSORSHIP PACKAGES

### BRONZE

\$5,000

- Small logo included in Green Jobs Award program email and web marketing
- Small logo included on Green Jobs Award website
- Small logo included in *Clean Tech Job Trends* report (pending full report funding)
- Small logo included on signage and slides at Green Jobs Convening and Award Reception
- 2 complimentary registrations to Green Jobs Convening and Award Reception
- Name listed in national press releases

### SILVER

\$10,000

- Logo included in Green Jobs Award program email and web marketing
- Logo included on Green Jobs Award website
- Logo included in *Clean Tech Job Trends* report (pending full report funding)
- Logo included on signage and slides at Green Jobs Convening and Award Reception
- 3 complimentary registrations to Green Jobs Convening and Award Reception
- Opportunity to introduce your company at Green Jobs Convening and Award Reception
- Name listed in national press releases
- Post-Convening thank you logo and link inclusion

### GOLD

\$15,000

- Premier logo included in Green Jobs Award program email and web marketing
- Premier logo included on Green Jobs Award website
- Premier logo included in *Clean Tech Job Trends* report (pending full report funding)
- Premier logo included on signage and slides at Green Jobs Convening and Award Reception
- 4 complimentary registrations to Green Jobs Convening and Award Reception
- Opportunity to introduce your company and announce winners at Green Jobs Convening and Award Reception
- Name listed in national press releases
- Post-Convening thank you logo and link inclusion

## FOR MORE INFORMATION



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